Are you ready to give some feedback to the NITAAC offerors? Below are some tips to assist you with debriefings.

# What’s in a debrief?

A debrief is feedback that helps the offeror understand why they were not selected for award. What information do they want to hear? See our additional resources below. Good feedback may also give the offeror the *right information* to improve its future proposals.

If the proposal is below $5.5M a debrief is not mandatory; however, NITAAC recommends giving feedback to all that request it. According to OMB’s Myth-busting 3 memo “agencies that conduct quality debriefings have found a decreased tendency by their supplier base to pursue protests”.

If you have leveraged some of the flexibilities offered with task and delivery order competitions, then the debrief will not reflect the content you may see in a typical FAR Part 15 debrief. For example, if you used a comparative analysis then the debrief would identify the differences under each evaluation factor. And although required for FAR 15, a listing of significant weaknesses or deficiencies would not be included in the debrief.

# Looking for more?

Check out the following additional resources:

1. “Lifting the Curtain: Debriefings" FAI Media Library at: <https://www.fai.gov/media-library/item/lifting-curtain-debriefings>
2. “Myth-busting 3” Further Improving Industry Communication with Effective Debriefings at: <https://www.whitehouse.gov/sites/whitehouse.gov/files/omb/procurement/memo/myth-busting_3_further_improving_industry_communications_with_effectiv....pdf>. This video has aspects of full and open competition which are not required for orders under a GWAC. However, this FAI media has a lot of great tips, best practices, and practical advice regarding in-person debriefs.